

BEDRIYE K. CHARLES

A14 AKOZBEKLER - A18

Are you more: mansion with a swimming pool or backpack in the desert?

Backpack in the desert.

What will be the key element in your SS 17 collection?

Indigo shadow hems with raw edges and fringes. Destroyed and damaged jeans decorated with patches and repair stitches.

Denim Première Vision is shining a light on sustainable initiatives in the creative process through the launching of the Smart Creation project. How do you see responsible creation in the denim industry?

Denim is a filthy business' like Patagonia campaign said. But you can make a change with 'how you make your jeans' and reduce our overall environment impact.

We must evolve and invent new and better ways to do everything from fabric dying to laundering and finishing garment .

It took several years of research, innovation and trial but I am happy to see that people have not given up on sustainability . I hope finally it works and we all win.

